The Original
KIDS CROOKED HOUSE
EST. 2007
playhouses | doghouses | climbing systems | education play | commercial applications
2017
Kids Crooked House designs and manufactures whimsical play structures for children that are patent protected in four continents. We offer parents a playful solution that encourages kids to get outside and engage in active play. Our product offers a creative, cartoon-like, real-world alternative to the couch that children relate to. But we don’t stop there... We also help businesses stand out from competitors with custom designed, “crooked” play spaces that bring our imaginative kid’s playhouses to outdoor and indoor play places for kids.

Flip through this book and find active play solutions that will spark the imagination of your child. Plus you can always visit www.kidscrookedhouse.com to find out more information.

Thank you for your interest in our products!

Glen Halliday • CEO / Imagineer
In Maine, there was a fun-loving Dad named Glen who was a graphic designer but really loved to build things out of wood. Glen frowned when he saw how his three adorable kids (Jacob, Bailey, and Madison) were glued to the TV. He wanted them to go outside and tumble around the backyard so he thought he’d find, or make, something fun for them to play with. Glen’s cousin, Jeff, said he wanted to help because he had a cute kid (Sebastian) who wanted to be part of the outdoor play scene. After Glen and Jeff thought and thought, they decided to look for something their kids could play IN, not with.

So Glen and Jeff went to lots of stores and web sites looking for a decent, ready-made playhouse, or even a build-it-yourself one. But the houses they found were plain and ordinary, and just not, you know, FUN. It made Glen and Jeff pretty darn sad. So they went home to sulk and watch some children’s TV with their kids. They liked the cartoon shows featuring houses with wonky lines, skewed angles and off-kilter windows...houses where everything is just a little bit funky, sort of off, and, well—crooked.

“That’s it,” they cried. “Let’s build a Kids Crooked House.” And so they did.

After much sawing and hammering and painting in Glen’s old red barn, they finished the very first Kids Crooked House. The Crooked House thrilled their children and when all the neighbor kids came to see it, they loved the house too. The kids went home and told their parents about the incredibly cool, wooden Kids Crooked House. It didn’t take long before the parents wanted Kids Crooked Houses in their own backyards.

**timeline**

How did you hear about us?

- **2005** Crooked House Was Born
- **2006** Started Selling
- **2007** Won Yahoo! Ultimate Connection Contest
- **2008** Boston Globe
- **2009** DIY Network
- **2010** Extreme Makeover
- **2011** NY Times
- **2013** Shipping Wars
active play

What ever happened to opening your back door and letting your kids run outside and play? Why are fewer and fewer of our children taking part in physical, active play? And more important, what are the results of a more sedentary lifestyle for our children?

These are tough questions that all of us as parents must ponder. Here at Kids Crooked House we believe passionately in the power of play. Today’s kids need every available reason to rush outside and engage in fun, active, imaginative play. Play is key to a child’s emotional, social and physical development.

According to the Alliance for Childhood, play helps children learn to interact with others, develop language skills, recognize and solve problems and, ultimately, discover their human potential. By exercising their bodies and minds through active play, kids gain the confidence needed to succeed throughout their lives.

Nurture your child’s imagination through play—take them for a walk, get outside and run around, play kickball or catch, hide and seek, or jump rope. The possibilities are endless. We’ll do our part by providing creative wooden playhouses designed to fuel your child’s imagination and make your backyard a destination play space.

A Kids Crooked House can be anything your child imagines—a base camp for a spy mission, a rocket ship destined for the moon or even a pirate ship on a journey to a new land. Let your children’s imagination run wild and their arms and legs will soon follow.

what is “crooked”

Crooked means different things to different people. To me “Crooked” signifies “Different” ... unique or distinct. When I was a kid, school was a challenge. You can ask any of my grade school or high school Facebook buddies ... I was certainly scholastically challenged. It’s not that I was stupid or didn’t make an effort, I just didn’t learn like other kids. Back then there was no “No Child Left Behind” act. An 80% success rate was satisfactory. Unfortunately, I was in the 20% range. That is, except for Art class.

Years later I managed to stumble into a South Florida Art School and found my niche, alongside many other so-called degenerates that have no clue about Hooke's Law and Elastic Potential Energy. This is where I discovered that you don’t have to be like everyone else. That everyone is special, unique, and talented in their own way. This is what Kids Crooked House is all about. Straight walls? Forget it! A twisted roof ... totally!

Why be like everyone else? What fun is that? Granted, most people that know me well can confirm I am a total kid at heart. I live in my own twisted crooked wonderland and my inner office pranks are second to none. I’m betting there are more of you out there...

My Publicist recently said, “Dude, you gotta change your FB profile pic. You’re representing KCH in your posts and should fit the part. You don’t wanna come across as a tattooed biker freak.”

Personally, I say, “Let your freak flag fly. Be who you want to be!”

Do you wear glasses? Can’t play basketball? Don’t feel like wearing a collared shirt and tie? Ladies at the PTA think your brownies taste weird? ...You’re crooked.

And if your kid refuses to wear matching socks, they’re crooked, too! It’s ok to be different and our differences should be celebrated.

Glen Halliday • CEO / Imagineer
All of our playhouses are hand-crafted and hand-painted using natural, kid-safe materials. Where we come from, Maine-Made means built-to-last. We use high quality wood products and make sure that every house is built for the ultimate in quality and appeal. We use traditional framed construction with exterior grade walls that will hold up to even the most rambunctious children. All of our houses also feature a solid pressure-treated base foundation for lasting use (also available in cedar upon request). Unlike other playhouses, every Kids Crooked House comes with a cedar shingle roof and water tight roof cap that will keep everything snug and dry on those rainy or snowy days. We include all necessary hardware for simple assembly with basic tools.

<table>
<thead>
<tr>
<th></th>
<th>Kids Crooked House</th>
<th>Other Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solid Framing</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Siding</td>
<td>High Quality Exterior Sheathing</td>
<td>Particle board</td>
</tr>
<tr>
<td>Roofing Material</td>
<td>Hand Applied Cedar Shakes</td>
<td>Most not supplied</td>
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<tr>
<td>Weather Tight</td>
<td>Yes</td>
<td>Most</td>
</tr>
<tr>
<td>Treated Base</td>
<td>Yes</td>
<td>Most not supplied</td>
</tr>
<tr>
<td>Whimsical</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Assembly</td>
<td>One Hour - Two Adults</td>
<td>A weekend &amp; a degree in carpentry</td>
</tr>
<tr>
<td>Hand Built</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Custom Abilities</td>
<td>Yes</td>
<td>Not without a $20,000 budget</td>
</tr>
<tr>
<td>Room for a Lawn Mower</td>
<td>Yes, but the door is small for a reason</td>
<td>Yes, adult door included</td>
</tr>
<tr>
<td>Patented Design</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Special Equipment Needed</td>
<td>No</td>
<td>Forklift / Crane</td>
</tr>
<tr>
<td>Ground Preparation</td>
<td>No, just a level spot</td>
<td>Poured foundation</td>
</tr>
</tbody>
</table>

Comparison based on our best-selling models

Being built to last doesn’t mean you were born in a lab. Our houses are not only built to stand the test of time but are built with the most environmentally friendly materials we could find. Low VOC paint, sustainably harvested wood, kid-safe hardware… Mother Nature would be proud.
our playhouses

**ORIGINAL PLAYHOUSE**
Our Original Playhouse is just the right size for your little ones. Hand-crafted and built with high-grade weather-tight exterior wooden siding, this playhouse will stand the test of time and create many childhood memories. Includes a kid-sized door, peephole, and a Maine cedar wooden base. Your playhouse will arrive in 7 ready to assemble panels. 4X8 base with walls that angle out. The roof is over 6 feet tall!

$2500.00

**STANDARD PLAYHOUSE**
Based on our best-selling Deluxe Package, The Standard has a 4 X 6 footprint. Like the Deluxe, all of our playhouses are hand-crafted and hand-painted in the woods of Maine. Your playhouse will arrive in 7 ready to assemble, weather-tight wooden panels. Choose one of our 9 kid friendly colors to make this house your own. 4X6 base with walls that angle out. The roof is over 7 feet tall!

$2650.00

**DELUXE PLAYHOUSE**
Our best-selling Deluxe Package has a 4 X 8 footprint! It includes a roof dormer, and a beautiful Maine cedar front porch. Hand-crafted and hand-painted in the woods of Maine, these playhouses are built with high-grade materials and include amazing features that are sure to make your child’s first house a home. Your playhouse will arrive in 7 ready to assemble, weather-tight wooden panels. Choose one of our 9 Kid-Friendly colors to make this house your own. 4X8 base with walls that angle out. The roof is over 7 feet tall!

$2880.00

**DOUBLE DELUXE PLAYHOUSE**
The Double Deluxe Playhouse Package is a whopper! This kids playhouse starts with our Deluxe Package but extends to 15 feet of pure play. A 24 inch diameter crawl-tube joins both main and back house together allowing children to pass between houses easily. The back house has a 4 x 4 base with almost 6 feet of headroom so even parents have the chance to play. The best kept secret... The back playhouse has a secret door that is hardly visible from the outside but makes for an easy escape when playing their favorite outdoor games. Your playhouse will arrive in 14 ready to assemble, weather-tight wooden panels. Choose one of our 9 Kid-Friendly colors to make this playhouse your own.

$7000.00
What makes Kids Crooked House different?
Where we come from, Maine-Made means built-to-last. It all starts with quality craftsmanship.
our playhouses

PRINCESS PLAYHOUSE
Rapunzel and Cinderella will be green with envy when they see our perfectly pink Crooked Princess model in your backyard. And your little princess will be the talk of the neighborhood. Hand-crafted and built with high-grade weather-tight exterior wooden siding, this playhouse will stand the test of time and create many childhood memories. Includes a custom cupola with balcony (decorative), custom windows and cedar door, rustic wood detailing on roof peak and walls, and even a white picket fence to keep in her trusty steed. Just let Prince Charming know curfew is 6PM. Your playhouse will arrive in 7 ready to assemble panels plus the extras. 4X8 base with walls that angle out.

PIRATE PLAYHOUSE
Argh Mateys! Our Crooked Pirateship is perfect for your little deckswabbers in the making. Hand-crafted and built with high-grade weather-tight exterior wooden siding, this playhouse will stand the test of time and create many childhood memories. Includes a custom mast and crows nest, port hole windows and custom door, bamboo detailing, thatched roof, and custom paint, complete with cannon ball battle scars from the last big treasure raid. Landlubbers need not apply. Your playhouse will arrive in 7 ready to assemble panels plus the extras. 4X8 base with walls that angle out.

AS SEEN ON EXTREME MAKEOVER HOME EDITION

AS SEEN ON JON & KATE + 8 on TLC
how to order a playhouse

ORDER ONLINE
www.kidscrookedhouse.com

COLOR OPTIONS
All playhouses arrive with white “no touch up” trim unless unpainted or otherwise specified.

SHIPPING
We can ship our playhouses all over the globe, just give us a call to inquire about rates!

what do parents think?

My daughter was in treatment at NIH in Bethesda MD, and we stayed at the Children’s Inn - our room had a view of the playground & she loved your houses! She is in a wheelchair and we pushed her in and out - she loved the size and shapes!

I am sure a lot of your fans already know about all the good things you do, but it is always fun to read about how children react to your houses I wish we had taken pictures of her in your house - she can not speak, and facial expressions are a big part of how we communicate - her smile was a mile wide! I think she loved the size, and the porch/doorway seemed to especially thrill her. You have a great product, and we love that we got a chance to play during a very stressful time medically. It was a wonderful retreat - keep up the good work!

M.D. - Maryland

They are gorgeous! Our houses looked exactly like the drawings. The twisted roof and crooked angles, make them look like a kid built it! Our kids were super excited... The Crooked House guys really put a lot of love, heart and effort into their houses. You can tell that they are really proud of their business and are thrilled to make kids really happy. The playhouses are just adorable, they are definitely going to have childhood memories of their Crooked Houses!

K.G. - Pennsylvania

We finally unpacked and assembled our blueberry Kids Crooked House and the entire neighborhood absolutely loves it. The house looks great and I can’t believe how easy it was to put together. Although our son is still too young to fully appreciate the house our neighbors children have fallen in love with it. In fact, our neighbors little girl asked if she could live in the house ‘forever.’ I can tell that the playhouse is going to be lots of fun for many years and a great hangout for the entire neighborhood. Thank you!

B.K. - California
custom playhouses

ENDLESS CREATIVITY
Kids Crooked House can build one-of-a-kind, unique custom playhouses specifically tailored to the interests or needs of your child! Custom designed playhouses are uniquely handcrafted and built to your individual requirements. Turn to our existing standard playhouse designs for inspiration or ask your kids (or inner kid) to describe your dream playhouse.
ENDLESS CREATIVITY
Our team of talented designers, artists and carpenters will help make the Kids Crooked House vision for your business a reality. We can design, develop and install one-of-a-kind creative, Crooked play space structures to energize your facility and amaze your customers (or students). Head to our website to check out our three-step process for creating your play space!
climbing structures

ENDLESS CREATIVITY
Aside from our crooked walls and wonky roof, we are best known for our creativity. If a kid can dream it, we can build it! Take a look at some of these images from our Idea Bank and contact us with your vision.
Windham, Maine

888.447.5446
www.kidscrookedhouse.com

call us today!